Factors affect on Stock:

1. Internal Developments:

The development or approval of a new innovative product, the hiring or firing of company executives and allegations of the fraud or negligence.

1. World Events:

Civil unrest, natural disasters and terrorism.

1. Inflation and Interest Rates:

Periodic adjustments of interest rates by the U.S. Federal reserve to combat inflation.

If the interest rates are raised, many investors will sell or trade their higher risk stocks.

1. Exchange Rates

Direct impact. Exchange rates will increase or decrease the cost of doing business in a country, which will affect the price of stocks of company doing business abroad.

1. Hype:

Stock can be affected by hype about a company or the release of new products or services.